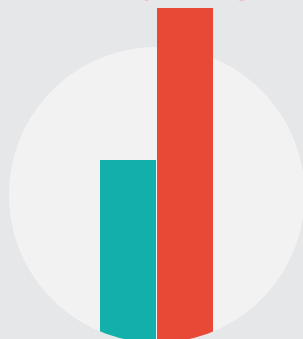




In an evaluation study done by Penn State Researchers, families were videotaped interacting with their child “as they normally would”.

The families were individually recorded before and after a three-week exposure to ReadyRosie. Researchers analyzed the change in both the quality and quantity of language, using the following variables and seeing the following results:

80%
INCREASE



TOTAL NUMBER
OF WORDS

40%
INCREASE



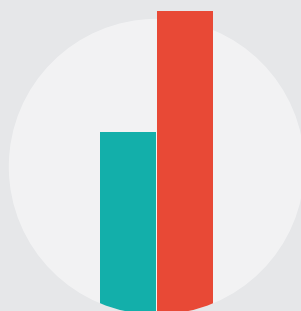
TOTAL NUMBER AND
COMPLEXITY OF
UTTERANCES
(SENTENCES)

25%
INCREASE



TOTAL NUMBER
OF OPEN-ENDED
QUESTIONS

60%
INCREASE



TOTAL NUMBER OF
CHILD RESPONSES

10%
DECREASE



TOTAL NUMBER OF COMMANDS/
DIRECTIVES, LIKE "NO" AND
"PUT THAT DOWN."

This study is ongoing.



PennState